

TONY PEACOCK

IT PROJECT MANAGER

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tony@tonypeacock.me

ABOUT ME

Well rounded IT Project Manager with over twenty years of diverse project and client management experience. Utilizes agile/scrum and lean methodologies with well-defined workflows to drive results. Experience managing complex large-scale projects. Complete website/application lifecycle experience including architecture, design, development, management & marketing.

SKILLS

Project Management	Vendor Management	Software Architecture	Infrastructure Management	Software Implementation
Team Leadership	Process Automation	Client Consulting	Workflow Design	Data Analytics

TOOLS

MS Project Basecamp
Teamwork Smartsheet

LANGUAGES

HTML5 CSS3 JS/jQuery SQL XML
Coldfusion SQL Ajax JSON PHP

WORK EXPERIENCE

GCA Technology Services

July 2014 – Present

Web Technology Project Manager/Developer (contractor)

- Manage corporate web technology projects, systems and websites.
- System architecture and technical project management.

VP of Web Technology & Marketing

- Managed technology projects, developers, third-party vendors and contractors, using agile/scrum principles and lean methodologies, to ensure delivery of objectives within project scope.
- Led rebuild of learning management system including state-of-the-art feed management software to configure, consume, parse and process incoming data delivered in a multitude of data structures.
- Inspired and created a collaborative company culture through introduction of web-based collaboration tools.
- Increased efficiency within project management team and across divisions through ongoing coaching and support around adoption of automated tools and processes.
- Introduced and oversaw outsourcing of a key IT role, resulting in an annual cost savings of approximately \$60,000.
- Led marketing project which resulted in increased relevant targeted traffic and lead generation.

Peacock Studios

Aug 2007 – June 2014

Owner/Project Manager

- Led build of franchised eCommerce platform and multiple shopping websites, increasing online sales from \$250,000 to \$10 million in five years.
- Managed the construction of several custom web and mobile applications for clients in a variety of industries.
- Managed and coached a full project and development team using agile/scrum principles and lean methodologies.
- Increased operational efficiency for multiple clients through build and implementation of custom web applications for managing business and data processes.
- Improved brand awareness for multiple clients through strategic digital marketing projects, increasing subscriber base by more than 400% in some cases.

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Marine Tools

June 2013 – July 2014

Co-Founder/Project Lead

- Provided technical vision and managed the development of a multi-tenant boat dealership content management system.
- Implemented a marketing strategy which increased the web visibility and leads by 400% for a flagship client.

GCA Technology Services

June 2006 – July 2009

Web Technology Manager

- Led build of corporate intranet to power business processes for entire organization.
- Redesigned and constructed company website with eCommerce and search engine friendliness, doubling online traffic & sales within the first year.
- Created separate services specific website that generated a lead within two weeks of launch which converted to company's largest client.
- Led web based automation project to reduce response time to leads by 50%.

Creative Business Solutions

Jan 2002 - Jan 2006

Chief Technology Officer

- Established a rapid development workflow based on a reusable code library.
- Designed and developed a large scale property management platform powering hundreds of domains.
- Built location specific microsites increasing sales 200% in one year.
- Managed full stack development team and production of over 200+ unique web applications for various industries.

EDUCATION

Computer Science

St. Petersburg College 1995 –1998

CERTIFICATIONS

CERTIFIED SCRUMMASTER 2014

ITIL FOUNDATION CERTIFIED 2006

Currently studying for PMP